

An innovative new program from **AIR-serv**[®]

AIR for Charity[™]

Helping your customers help their communities

What do you want your air program to do?

- Give your customers what they want and need?
- Generate new and returning customer visits?
- Make your station and brand more visible in the community?



**Do your customers care more
about how much the air costs . . .
or that it's there when they need it?**



AIR for Charity™ from **AIR-serv®**

How can you make your station a *destination* that people will go out of their way to use?



AIR for Charity™ from **AIR-serv**®

How can you support your brand in an *exciting* new way?



AIR for Charity™ from AIR-serv

Builds goodwill and your brand's visibility



AIR for Charity™ from **AIR-serv**®

What is AIR for Charity™?

You, or your brand, choose deserving organizations. Those groups then receive all revenues after machine operations costs are covered.



What could be better than free air?

AIR for Charity™!

It benefits your customers and community more than all the free air in the world. AIR for Charity helps your air program do what you want it to do for your customers – and for you!



AIR for Charity™ from **AIR-serv®**

Eliminates the Costs of Maintaining a Free Air Program

- No annual expenses for servicing a free air program – AIR-serv takes out maintenance fees and sends the rest to the charity of your choice
- The AIR for Charity™ not only gives back to the community but eliminates costs



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